



**2016 ASIIN International CONFERENCE in Berlin**

**“Quality Assurance in Higher Education - the unsolved Mystery of  
its untapped Potential”**

**How can we jointly tackle the five remaining grand challenges?**

**When**

**Tuesday – Wednesday, 3-4 May 2016**

Tuesday, 3 May: 09:00 -16:00 h

Wednesday, 4 May: 09:00 – 16:30h

**4 Additional Pre-Conference Workshops take place on  
Monday, 2 May 2016**

**Where**

**Steigenberger Hotel Am Kanzleramt**

**Ella-Trebe-Straße 5**

**10557 Berlin**

[Location and Directions](#)

**Who**

- Representatives of the national and international higher education community
- Quality Assurance Officers of HEIs
- Representatives of the international business world and employer's association
- Political stakeholders and representatives of the media
- Representatives of international Quality Assurance Agencies
- Representatives of Recognition Authorities
- Representatives of ASIIN member organizations
- Peers and committee members of ASIIN

**What**

**The untapped potential of quality assurance and accreditation – why they matter for the success of higher education in the future**

In spite of the fact that QA of Higher Education has become a global phenomenon and is consuming considerable resources of the HE sector, there is a stunning absence of a structured discussion about its impact, functions and its enormous potential in an organized debate among key stakeholders. Only in a handful of countries, there is an organized debate with regard to Quality Assurance and Accreditation as instruments

- for building the university of the future,
- for political and economic integration and defining national education strategies,
- for stimulating public interest in its values,



## ASIIN International QA Conference 2016 in Berlin

- for facilitating the recognition of qualifications,
- for creating academic and professional mobility cross-nationally,
- for connecting to the employment sector,

The Berlin International QA conference of ASIIN will look into the grand challenges and unique opportunities that a structured approach to quality assurance and accreditation has for organizing academic and professional mobility on a global scale while providing valuable information for key stakeholder such as politicians, parents and students, recognition authorities etc.

---

### Agenda

The agenda will include plenary sessions, presentations, forum discussions and workshops that will stimulate in-depth discussion between the participants.

---

### Registration

Conference registration is required for participation.

Detailed information about the registration process and further information can be found under <http://www.asiin-ev.de/pages/en/asiin-e-v/news-and-events/events/asiin-international-conference-2016.php>

---

### Contact

Dr. Iring Wasser  
Managing Director ASIIN e.V.  
Robert-Stolz-Strasse 5, D-40470 Düsseldorf  
+49 211 900977-0  
[info@asiin.de](mailto:info@asiin.de)

Monday, 02 May 2016

**Pre-Conference Workshops**

09:00 Registration

*Participants can register for one of two parallel workshops.*

10:00 **Europe-wide Accreditation of Degrees in Informatics - Requirements, Procedures, Experiences**

organized by the European Quality Assurance Network for Informatics Education (EQANIE)

10:00 **International Workshop on new Developments and Quality Assurance for Engineering Education,**

organized by the European Network for the Accreditation of Engineering Education (ENAE)

13:00 End of morning workshops and lunch

*Participants can register for one of two parallel workshops.*

14:00 **Third Global Conference for Specialized and Professional Accreditors: New Initiatives in Quality Assurance based on field-specific Learning Outcomes**

organized by the European Network for Specialized and Professional Accreditation in Cooperation (EASPA) in cooperation with the Association of Specialized and Professional Accreditors (ASPA)

14:00 **International Workshop for Higher Education institutions - the road to an ASIIN/European accreditation**

organized by ASIIN

16:00 End of afternoon workshops

18:00 Social programme: Guided tour of Berlin

**Tuesday, 03 May 2016**

08:30 Registration

**Opening Session**

09:30 **Welcome of Conference Participants**

Ralph Appel, Director of the German Association of Engineers (VDI) and Chairman of the board of ASIIN

09:40 **The Grand challenges of QA for a better future of Higher Education**

Dr. Iring Wasser, Managing Director of ASIIN, President of the European Alliance of Subject Specific and Professional Accreditation (EASPA)

*Discussion with the participants*

**Theme 1: The potential of quality assurance and accreditation for the University 2030**

10:25 **Introduction to the Theme**

Prof. Dr. Günter Hertel, Head of the ASIIN Commission for Institutional Accreditation

10:40 **Quality Assurance and Accreditation of HE in the United States -Reflections on the Way forward**

Dr. Judith Eaton, President of the Council for Higher Education Accreditation (CHEA, USA)

*Discussion with the participants*

11:20 Coffee break

11:50 **Higher Education Quality Assurance and the European University of the future**

Prof. Dr. David Drewry, Vice-President of the European University Association, tbc

*Discussion with the participants*

12:25 **Higher Education Quality Assurance: Reflections for the advancement of the European Higher Education Area**

Prof. Dr. Dirk Van Damme, Head of the Innovation and Measuring Progress Division, Organisation for Economic Development and Development (OECD)

*Discussion with the participants*

13.00 Lunch

**Theme 2: The potential of quality assurance and accreditation as new magic wand for political and economic integration on an international level**

14:00 **Introduction to the Theme**

Dr. Carol Bobby, President and CEO of the Council for Accreditation of Counselling and Related Educational Programs (CACREP)

14:15 **Parallel discussion forum**

*Participants will have a choice of attending one of two parallel groups.*

**Group 1 Europe and Asia**

*Session Chair:* Dr. Jagannath Patil, President of the Asian Pacific Quality Assurance Network (APQN), President of the International Quality Assurance Network for Higher Education (INQAAHE)

**Quality Assurance and Accreditation in the European Higher Education Area**

*Input from* Jana Möhren, Secretary General, European Quality Assurance Network for Informatics Education (EQANIE), European Alliance of Subject Specific and Professional Accreditation (EASPA)

**The potential of quality assurance and accreditation in Asia**

*Input from* Professor Dr. Channarong Pornrungrroj, Director of the Office for National Education Standards and Quality Assessment (ONESQA), Thailand, tbc

**Quality Assurance and Accreditation in the ASEAN region – the EU share program**

*Input from* Marc Wilde, Senior Expert, Dialogue on Innovative Higher Education Strategies, German Academic Exchange Council

**Group 2 Africa and the Americas**

*Session Chair:* Joseph Vibert, Executive Director of ASPA (Association of Specialized and Professional Accreditors), USA

**The prospective potential of quality assurance and accreditation in the Americas**

Maria-José Lemaitre, Executive Director of CINDA (Interuniversity Development Center of Columbia and Chile)

**The untapped potential of quality assurance and accreditation in Africa**

Dr. Cosam Joseph, Head of Quality Assurance of the Qualifications Framework Department, Inter-University Council for East Africa (IUCEA)

**Quality Assurance of Higher Education as a New Tool for International Develop-**

**ment Policies**

*Input from* Dr. Michael Holländer, Senior Expert of Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), tbc

15:30 Coffee break

**Theme 3: How to stimulate public interest in QA in higher education?**

*Session Chair:* Prof. Dr. Margret Wintermantel, President of the German Academic Exchange Council (DAAD), tbc

16:10 **How to better ways to communicate the results of QA in Higher Education to the political realm and to the media?**

Dr. Pdraig Walsh, President of the European Network for Quality Assurance (ENQA)

16:30 **Quality Assurance of Higher Education between disinterest and engagement: QA/Accreditation and its Resonance in the political realm**

Min. Dirig. Peter Greisler, Federal Ministry of Education and Research, BMBF, tbc

*Discussion with the participants*

16:50 **The perception of QA/accreditation in the media: how can a qualified and substantive occupation with the results of QA be secured?**

Roundtable with representatives of the media: Süddeutsche Zeitung, DUZ, Forschung & Lehre

*Discussion with the participants*

17:30 World Café for Participants

**19:00 Conference Dinner**

Dinner Speech „Reflections on the developments of Berlin and Germany since the re-unification“

Klaus Wowereit, Former Governing Mayor of Berlin (tbc)

Wednesday, 4th May 2016

**Theme 4: How to make quality assurance matter for the employment sector? What could and should be the role of industry in making use of QA results?**

*Session Chair:* Dr. Frank P. Ritter, Internal Compliance Management, Bayer

09:00 **Input Statement from Representatives of the Business Community**

Monika Wertheim, UNIPER/E.ON, Head Strategic Recruiting

Xavier Fouger, Senior Director, Global Academic Programs Dassault Systems (tbc)

Dr. Frank Becker, Advisory Council on Engineering Education, VDI

09:30 **Business Europe and its Engagement for QA in the HE sector**

Marcus Beyrer, Director General (tbc)

*Discussion with the participants*

**Theme 5: The potential of QA/Accreditation for the recognition of academic degrees and for organizing academic and professional mobility**

*Session Chair:* Dr. Christian Tauch, Director Project Nexus

10:10 **Quality Assurance and the issue of permeability in the area of Higher Education**

Johan Cloet, Secretary General EURASHE

10:30 **Mobility of graduates and the development of suitable national qualification frameworks**

Professor Micha Teuscher, Vice-President for Academic Admission, German Rectors Conference (HRK), Spokesperson of the Universities of Applied Sciences

*Discussion with the participants*

11:00 Coffee break

11:20 **The ENIC-NARIC network and its connection to QA of Higher Education**

Claudia Gelleni, President of the European Network of Information Centres in the European Region and the National Academic Recognition Centres in Europe (ENIC-NARIC Network, Head of the National Academic Recognition Centre in France

11:50 **Recognition of Qualifications – the contribution of the European Quality Assurance Register**

Colin Tück, Secretary General of the European Quality Assurance Register Committee

12:15 **Round Table: The recognition of engineering qualifications in Europe**





## ASIIN International QA Conference 2016 in Berlin

Prof. Dr. Hans-Ulrich Heiss, President 4ING (German Council of University Faculties in Engineering and Informatics)

Dipl.-Ing. Hans-Ullrich Kammeyer, President Federal Chamber of Engineers (tbc)

Prof. Dr. Bernard Remaud, President of the European Network for the Accreditation of Engineering Education

Ralph Appel, Director VDI (The Association of German Engineers)

13:00 Lunch

### Innovative Tools of Quality Assurance

14:00 Introduction to the session

Dr. Pdraig Walsh, President of the European Network for Quality Assurance (ENQA)

14:10 Feasible options for building evidence on learning outcomes

Prof. Hamish Coates, Centre for the Study of Higher Education, University of Melbourne

**TUNING and its new focus on achieved learning outcomes**

Dr. Robert Wagenaar, Director of the Tuning Academy

15:10 Accreditation and the Ranking Discussion

Prof. Dr. Frank Ziegele, Managing Director CHE Consult

**Good Practice in Benchmarking**

Contribution by the Central and Eastern European Quality Assurance Network for Accreditation

### Closing session

16:10 Proposal for a way forward towards an integrated QA approach

Dr. Iring Wasser, Managing Director ASIIN

16:30 Departure of participants