



# 上海理工大学 管理学院 专场

## 国际经济与贸易 专业介绍

## International Economy and Trade

# 历史沿革 History



- 国际经济与贸易本科专业，最早是1998年由原商学院设立的工业外贸本科专业。原商学院始建于1988年，其渊源可追溯到20世纪30年代沪江大学城中区商学院，1997年原上海机械高等专科学校管理系并入商学院，2006年商学院与管理学院合并。
- 本专业同时还培养辅修本专业本科生，国际贸易学硕士、国际商务专业硕士研究生。
- The major of International Economics and Trade was initially the undergraduate major of Industrial Foreign Trade established by the former Business School in 1998. The former business school was founded in 1988, and its origins can be traced back to the Shanghai University Chengzhong District Business School in the 1930s. In 1997, the former Shanghai Institute of Machinery Management was merged into the Business School. In 2006, the Business School merged with the Management School. This major also trains undergraduates with minors, masters of international trade, and masters of international business.

# 专业覆盖领域 Professional coverage

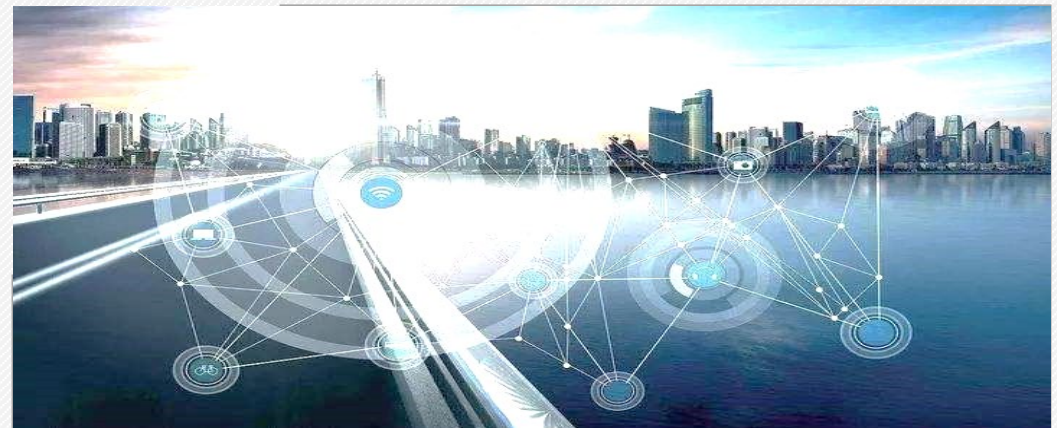
国际贸易 international trade



国际商务 International business



区域经济 Regional economy



产业经济 Industrial Economy



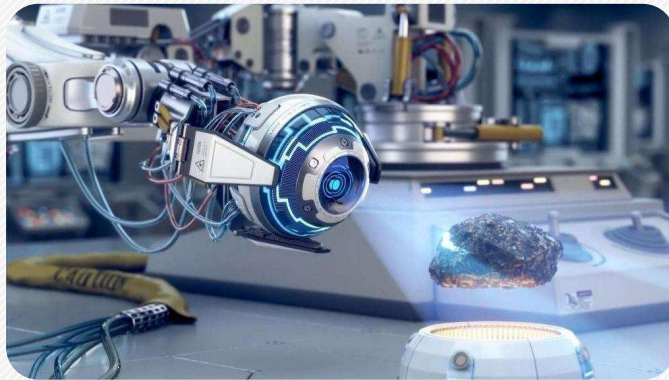
# 专业定位 Professional positioning



依托自由贸易区  
Relying on Free Trade Zone



顺应“一带一路”倡议  
Comply with the  
"One Belt One Road" initiative



发挥理工院校优势  
Give full play to the advantages  
of science and engineering colleges

系统思维  
System thinking

国际视野  
International  
perspective

创新精神  
Innovative spirit

全面发展  
All-round  
Development

# 培养目标 Targets

经过一定时期的社会实践和锻炼，学生全面掌握经济学知识体系、国际经济与贸易的基本理论和专业知识与技能

**基本理论扎实**

**全球化视野**

**专业能力过硬**

**综合素质全面**

熟悉国际经贸法律规则，具备全球化视野和跨文化沟通能力

能够运用现代信息技术手段及经济计量方法分析和处理国际经贸问题

了解现代科技发展趋势，具有较强的持续学习能力，能够积极应对国内外经济社会变化

# 专业课程 Professional Courses



大一学年，建议修完通识和大类基础课程

Freshman year, it is recommended to complete general education and basic courses

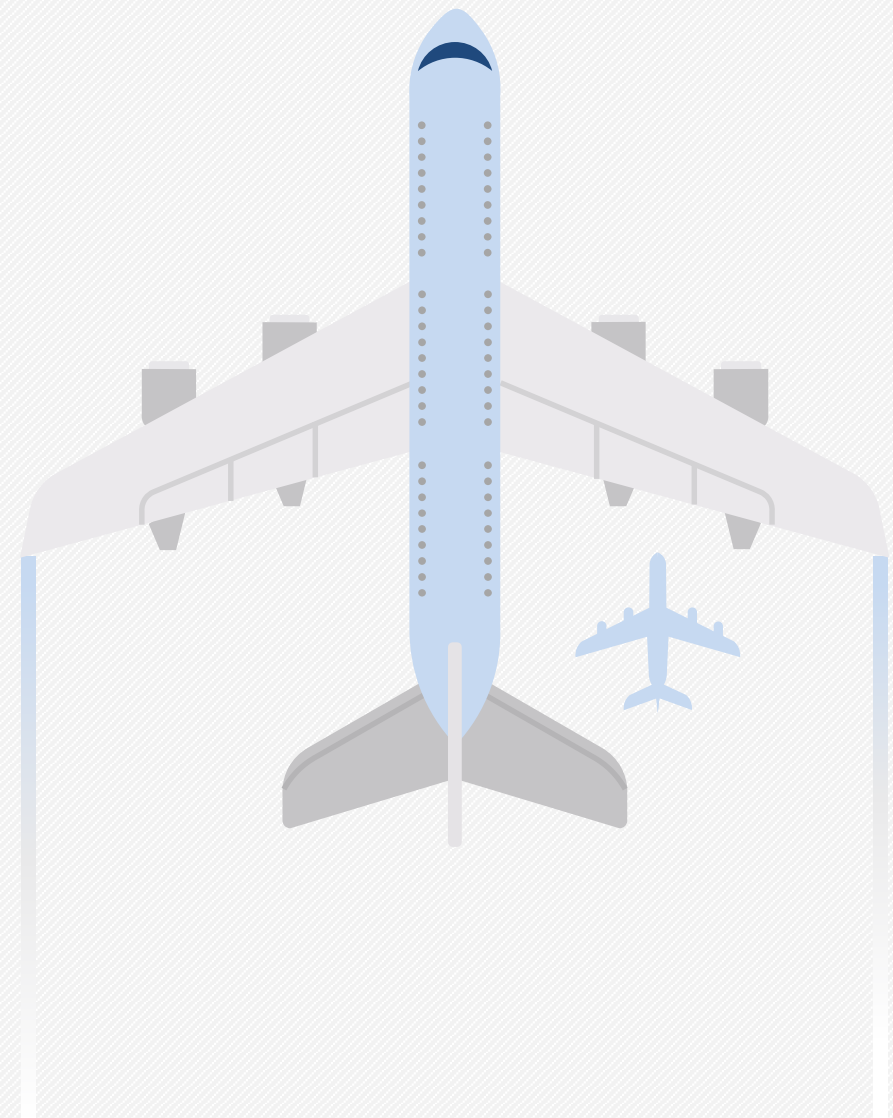
# 毕业生就业质量

## Graduate employment quality

本专业的毕业生遍布全国各地、各行业，人才培养质量得到了社会的广泛认同。本专业2020年毕业率、学位授予率、就业率高出本专业全国的平均值(见下表)，2020年，国贸系就业率为99%。这表明本专业学生培养质量得到社会及相关行业的认可。

Our graduates are all over the country and in various industries, and the quality of talent training has been widely recognized by the society. Graduation rate and degree of this major in 2020, the award rate and employment rate are higher than the national average of this major (see the table below),  
In 2020, the employment rate of the International Trade Department is 99%. This shows that the quality of training is recognized by the society and related industries.

年度	2020
报到率(%)	100%
就业率(%)	99%
毕业生数(人)	98人
授予学位数(人)	98人





# 专业学习培养质量

## Professional learning and training quality

(1) 学生参赛获奖 (2020) : 国际级3项, 国家级特等奖1项, 国家级奖6项, 市级奖11项。

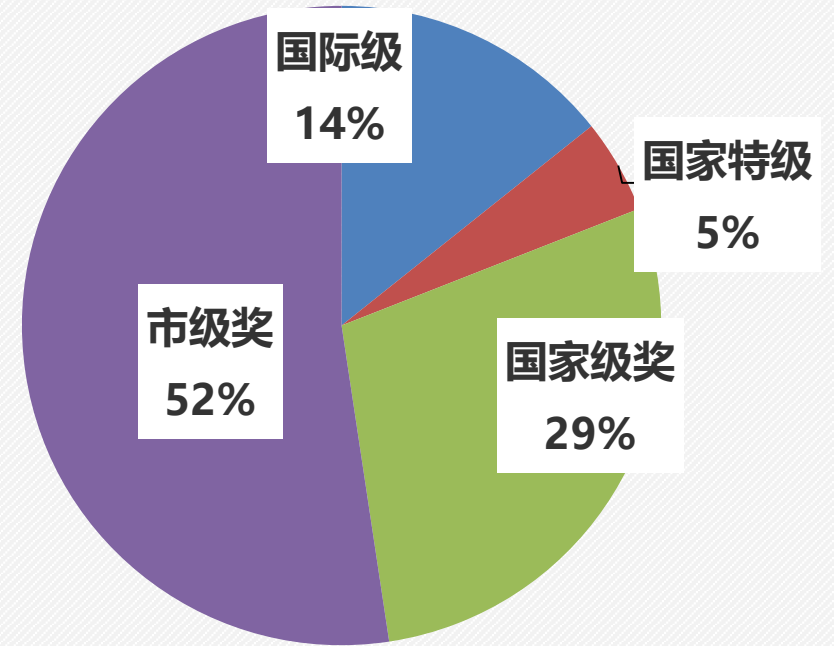
Students won the competition (2020): 3 international prizes, 1 national special prize, 6 national prizes, and 11 municipal prizes.

(2) 学生发表论文35篇 (2020) : 多位老师组建了本科生科研小组, 定期开展文献阅读交流共享组会、模型学习、论文写作基本规范训练与研究方法入门等活动, 培养本科生的创新能力和科学研究能力。

(2) Students published 35 papers (2020): A number of teachers formed a research team for undergraduates, and regularly carried out activities such as literature reading exchange sharing group meetings, model learning, basic standard training of thesis writing and introduction to research methods, etc., to cultivate undergraduates' skills Innovation ability and scientific research ability.

(3) 优秀毕业生 (2020) : 13人获得校级, 其中4人获得市级

(3) Outstanding graduates (2020): 13 of them won the school level, 4 of them won the city level





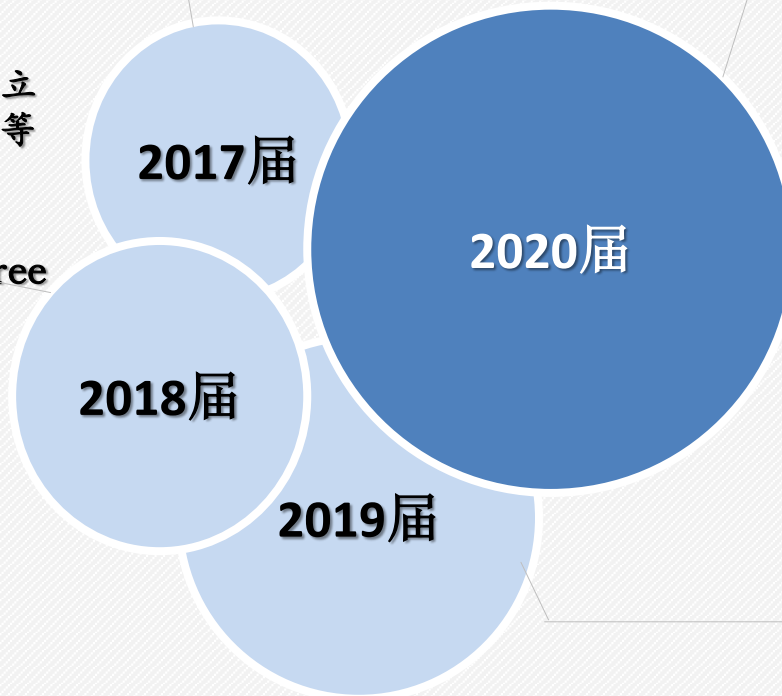
# 毕业升学 Graduates

- 18人攻读硕士学位
- 18 people studying for a master's degree

- 国内：北京大学、华东师范大学、中央音乐学院、上海大学、东华大学等
- 国外：波士顿大学、纽约州立大学、约克大学、悉尼大学等

- 20人攻读硕士学位
- 20 people studying for a master's degree

- 国内：四川大学、华东师范大学、华东理工大学、上海大学、东北财经大学、浙江工业大学、香港浸会大学等
- 国外：波士顿大学、华威大学、慕尼黑大学、圣路易斯大学等



- 21人攻读硕士学位
- 21 people studying for a master's degree

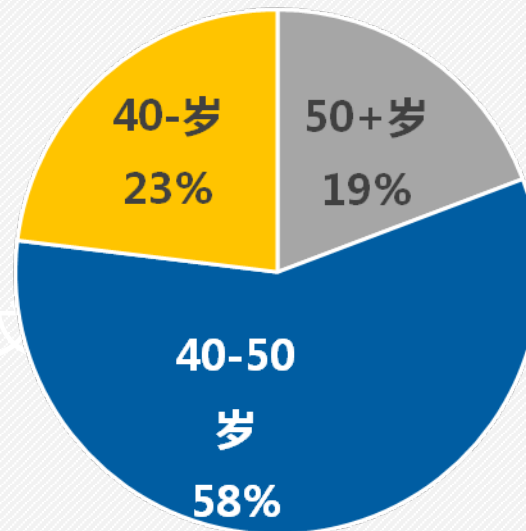
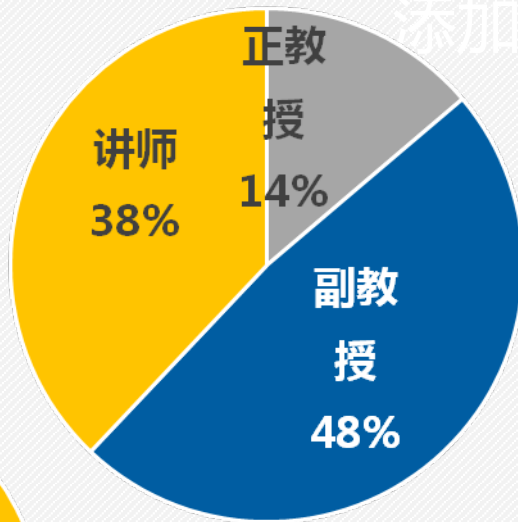
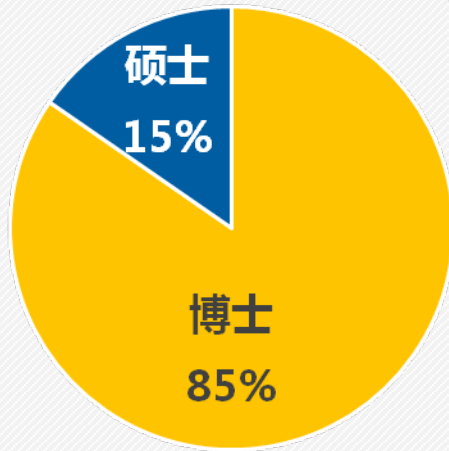
- 国内：上海交通大学、中国人民大学、华南理工大学、上海大学、香港理工大学；
- 国外：华威大学、伯明翰大学、格拉斯哥大学、谢菲尔德大学、诺丁汉大学、南安普顿大学等

- 31人攻读硕士学位
- 31 people studying for a master's degree

- 国内：复旦大学、同济大学、上海社会科学院、上海大学、东华大学、上海理工大学、香港浸会大学等；
- 国外：约翰·霍普金斯大学、利兹大学、伯明翰大学、华盛顿大学(圣路易斯)、格拉斯哥大学、爱丁堡大学等

# 师资雄厚 Teaching Staff

- 专职教师26名
- 近半数教师具有海外学习、研究背景（日、美、加、英、澳、瑞等）。
- 海归（日、英、澳）&国内名校（清、复、交）博士。
- 26 full-time teachers
- Nearly half of the teachers have overseas study and research backgrounds (Japan, the United States, Canada, Britain, Australia, Switzerland, etc.).
- Returnees (Japan, Britain, Australia) & domestic famous schools (Tsinghua, Fudan, Jiaotong) Ph.D.



• 年龄结构  
Age structure

• 职称结构  
Title structure

• 学历结构  
Academic structure

# 专业特色：创新创业实践+国际化发展

## Professional Features: Innovation and Entrepreneurship Practice + International Development



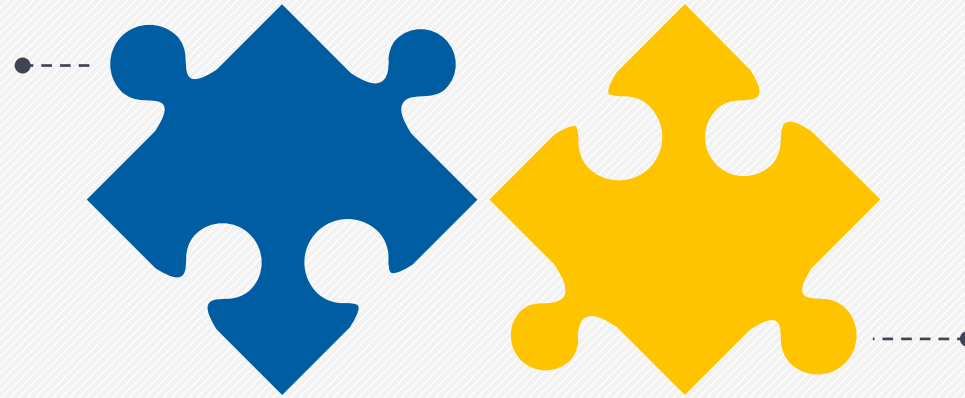
海外访学学生  
Overseas visiting students



竞赛获奖学生  
Contest winners

以AACSB认证标准推进国际化人才培养  
Promote the training of international talents based on AACSB certification standards

以“专业竞赛”提升创新创业教育理念  
Enhance the concept of innovation and entrepreneurship education with "professional competition"



“3+1”本硕连读和“双学位”国际合作项目  
"3+1" undergraduate and master's degree and "double degree" international cooperation project

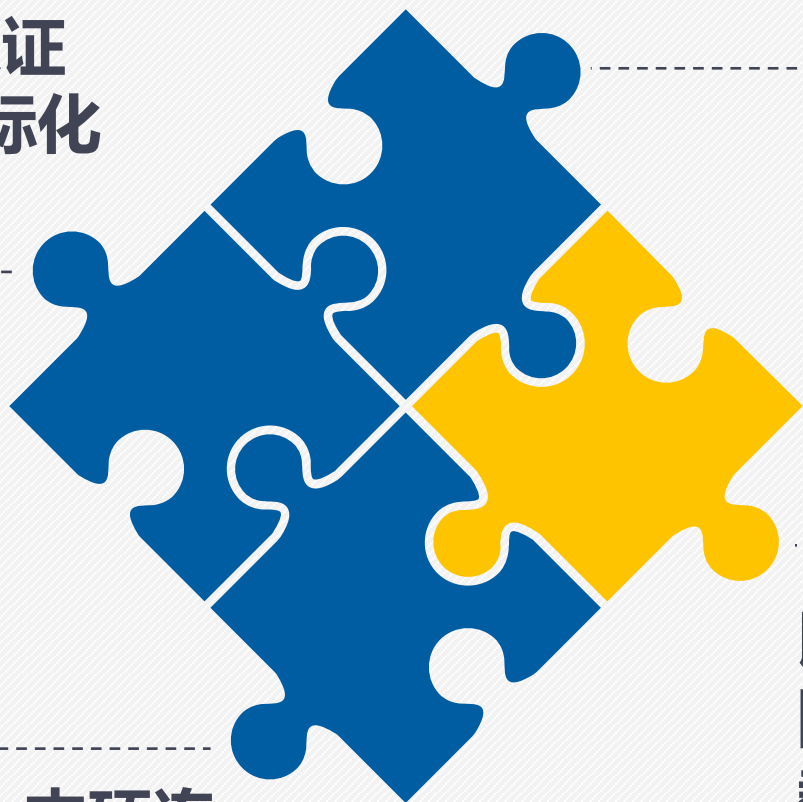
以特色“国际班”引领教育新模式  
Leading a new mode of education with "international classes"



# 专业特色

以AACSB认证  
标准推进国际化  
人才培养

以“专业竞  
赛”提升创  
新创业教育  
理念



“3+1”本硕连  
读和“双学位”  
国际合作项目

以特色“国  
际班”引领  
教育新模式



国际班开班仪式  
International Class Opening Ceremony



国际班茶话会  
International Class Tea  
Party



# 特色优势 Features

- 针对本科国贸专业的学生，制定了“引进来+走出去”的教育内容设置。
- For undergraduate students major in international trade, the educational content setting of "bringing in + going out" has been formulated.
- 在专业核心课程上积极采用全英文教学，并组建了国际班。
- Actively adopt full English teaching in professional core courses and set up international classes.



# 特色优势 Features

- 以特色“国际班”引领教育新模式。国际班实行小班化、核心专业课程全英文教学，形成以教师国际化、课程国际化、学生国际化、教学方式国际化的人才培养模式，强化国际交流与合作。
- We lead a new mode of education with a characteristic "international class". The international class conduct in "small class" and all core professional courses are taught in English. It forms a talent training model with internationalization of teachers, internationalization of courses, internationalization of students, and internationalization of teaching methods to strengthen international exchanges and cooperation.



目前国际经济与贸易专业已与法国布雷斯特商学院合作，另有美国、英国、德国等交流学习机会。

## DEGREE CERTIFICATE

I the undersigned, Luc PONTET, Dean of Brest Business School, certify that

Jiajun ZHANG  
born on 25/11/1996 in SHANGHAI (CHINA)

Has been awarded her degree of the Diploma in International Management Program by the Examinations Committee of September the 23<sup>rd</sup>, 2019.

This degree is recognized by the French Ministry of Higher Education since the 07/07/2017.

Brest, September 27, 2019

Luc PONTET  
Dean of Brest Business  
School



上海理工大学  
UNIVERSITY OF SHANGHAI FOR SCIENCE & TECHNOLOGY



# 特色优势 Features

以“专业竞赛”提升创新创业教育理念。

Enhance the concept of innovation and entrepreneurship education with "professional competition".

强调实践教学，创新人才培养模式，提高学生社会适应力和竞争力，促进产教融合。

Emphasize practical teaching, innovate talent training models, improve students' social adaptability and competitiveness, and promote the integration of production and education.

全国商科院校技能大赛国际贸易专业竞赛

自2014年，管理学院国贸系连续八年组织学生参加国际贸易专业赛事，在全国和上海市高校商业精英挑战赛国际贸易专业竞赛上取得了优异的成绩，学校连续六年获得“最佳组织奖”，参赛队所获得奖项级别逐年提高，2019年取得历史最好成绩，市赛1个一等奖，1个二等奖，2个三等奖，国赛1个特等奖，3个一等奖。2019年5月赴台湾参赛获得2019两岸大学生新外贸易模拟商展竞赛特等奖。

National Business School Skills Competition

Since 2014, the Department of International Economy and Trade has organized students to participate in international trade professional competitions for eight consecutive years. Our students have achieved excellent results in the national and University Business Elite Challenge for International Trade. The school has won the "Best Organization Award" for six consecutive years. In 2019, the best results in history were achieved, with 1 first prize, 1 second prize, 2 third prizes in the municipal competition, 1 special prize in the national competition, and 3 first prizes. prize. In May 2019, the students won the special prize of the Cross-Strait University Student New Foreign Trade Simulator Trade Show Competition.



# 特色优势 Features

国贸系于2019年4月和2020年9月，连续承办了上海市教委学科竞赛正式资助项目：上海市高校商业精英挑战赛。

The Department of International Economy and Trade has successively hosted Shanghai University Business Elite Challenge Competitions in April 2019 and September 2020. The competition is officially funded by Shanghai Municipal Education Commission.



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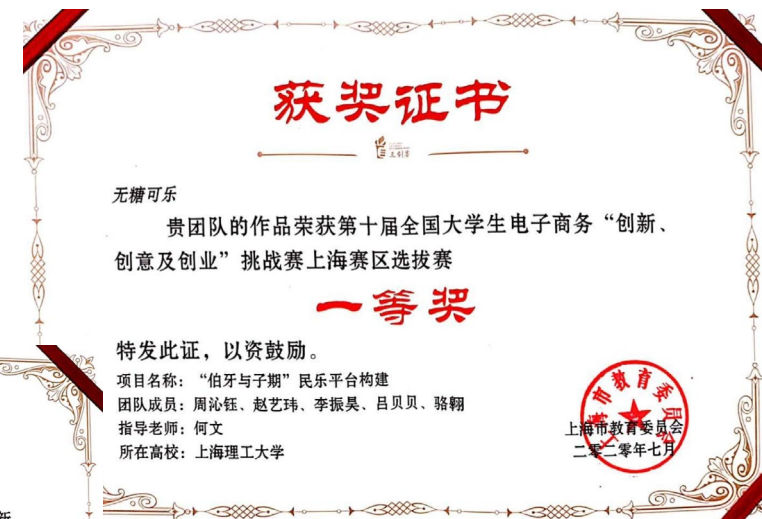
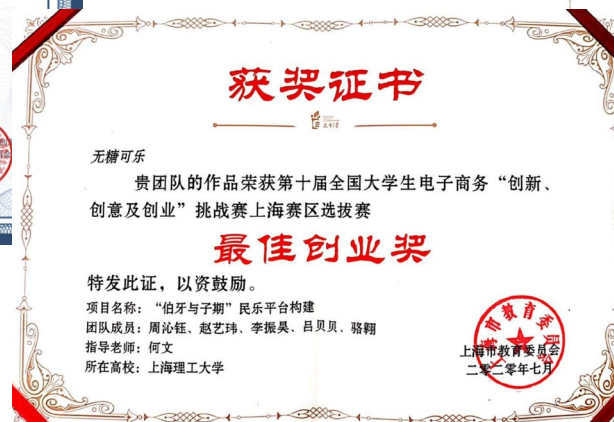
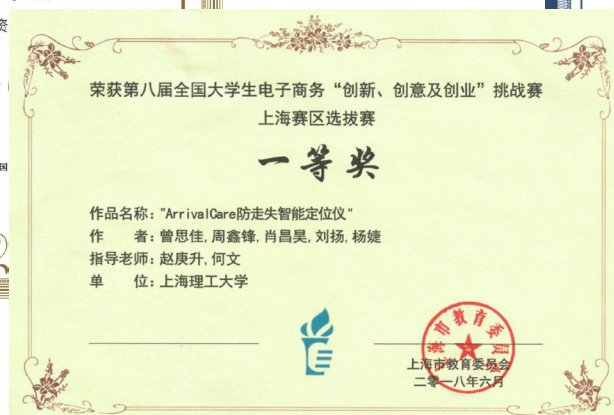


# 特色优势 Features

## 其他重要竞赛获奖 Awards of other important competitions

2018-2020年国贸系团队获全国大学生电子商务“创新、创意及创业”挑战赛均荣获上海赛区一等奖、最佳创业奖

In 2018-2020, the team of the Department of International Economy and Trade won the National University Student E-commerce "Innovation, Creativity and Entrepreneurship" Challenge Competition. Our team won the first prize and the best entrepreneurship award in the Shanghai division.



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